

Business Learning Journey Retail Business WJEC

Unit 3 - Merchandising and marketing retail products

- Task 2d

Unit 3 - Merchandising and marketing retail products

- Task 2c

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Unit 1 - The business of retail

- The year will start with a business visit
- Unit 1 theory is taught in one lesson per a cycle through year 10

Unit 2 - Customer service for retail business

- Task 1a

Unit 2 - Customer service for retail business

- Task 2b

Unit 2 - Customer service for retail business

- Task 3a

Unit 2 - Customer service for retail business

- Task 3b

Unit 2 - Customer service for retail business

- Task 3c

Unit 2 - Customer service for retail business

- Task 3d

Unit 2 - Customer service for retail business

- Task 3e

Unit 3 - Merchandising and marketing retail products

- Task 2b

Unit 3 - Merchandising and marketing retail products

- Task 2a

Unit 3 - Merchandising and marketing retail products

- Task 1d

Unit 3 - Merchandising and marketing retail products

- Task 1c

Unit 3 - Merchandising and marketing retail products

- Task 1b

Unit 3 - Merchandising and marketing retail products

- Task 1a

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Unit 1 - The business of retail

Unit 3 - Merchandising and marketing retail products

- Mixed topic teaching for completion of unit 1 and preparation of theory for starting Unit 3 in year 11. This time will also include the big business day, business visits and case studies

Unit 1 - The business of retail

- Final Unit 1 theory
- Exam preparation, command words, exam technique and walk n talk

Next steps:

A Level - Business

Vocational - Business

T Levels

Apprenticeships

Retail Business Components:

- Unit 1 (40%)
- Unit 2 (NEA – 30%)
- Unit 3 (NEA – 30%)

Year 10 Dates

- Unit 2 – Customer service for retail business – Completion end of March
- Unit 2 - NEA upload deadline for the Summer series (early May)

Year 11 Dates

- Unit 3 - Merchandising and marketing retail products – Completion end of March
- Unit 3 - NEA upload deadline for the Summer series (early May)
- July - Unit 1 - The business of retail exam