Business Learning Journey **Retail Business WJEC**

Unit 1 - The business of retail

- · 1.1.1 Types of retail business activity
- · 1.1.2 Types of retail business ownership

Unit 2 - Customer service for retail business

Task la

Unit 2 - Customer service for retail business

Task 2b

Unit 2 - Customer service for retail business

Task 3a

Unit 2 - Customer service for retail business

· Task 3b

Unit 2 - Customer service for retail business

Task 3c

Unit 2 - Customer service for retail business

Task 3d

Unit 2 - Customer service for retail business

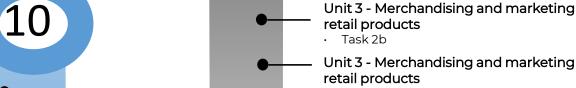
Task 3e

Unit 3 - Merchandising and marketing retail products

· Task 2d

Unit 3 - Merchandising and marketing retail products

Task 2c



Unit 3 - Merchandising and marketing

Unit 1 - The business of retail

Exam preparation, command words,

exam technique and walk n talk

Final Unit 1 theory

· Task 2a

Unit 3 - Merchandising and marketing retail products

Task 1d

Unit 3 - Merchandising and marketing retail products

Task 1c

Unit 3 - Merchandising and marketing retail products

· Task 1b

Unit 3 - Merchandising and marketing retail products

Task la

Unit 1 - The business of retail Unit 3 - Merchandising and marketing retail products

· Mixed topic teaching for completion of unit 1 and preparation of theory for starting Unit 3 in year 11

Retail Business Components:

- Unit 1 (40%)
- Unit 2 (NEA 30%)
- Unit 3 (NEA 30%)

Year 10 Dates

- Unit 2 Customer service for retail business - Completion end of March
- Unit 2 NEA upload deadline for the Summer series (early May)

Year 11 Dates

- · Unit 3 Merchandising and marketing retail products - Completion end of March
- · Unit 3 NEA upload deadline for the Summer series (early May)
- · July Unit 1 The business of retail exam

