



KINGSDOWN
SCHOOL

WORK SIMULATION

OBJECTIVES

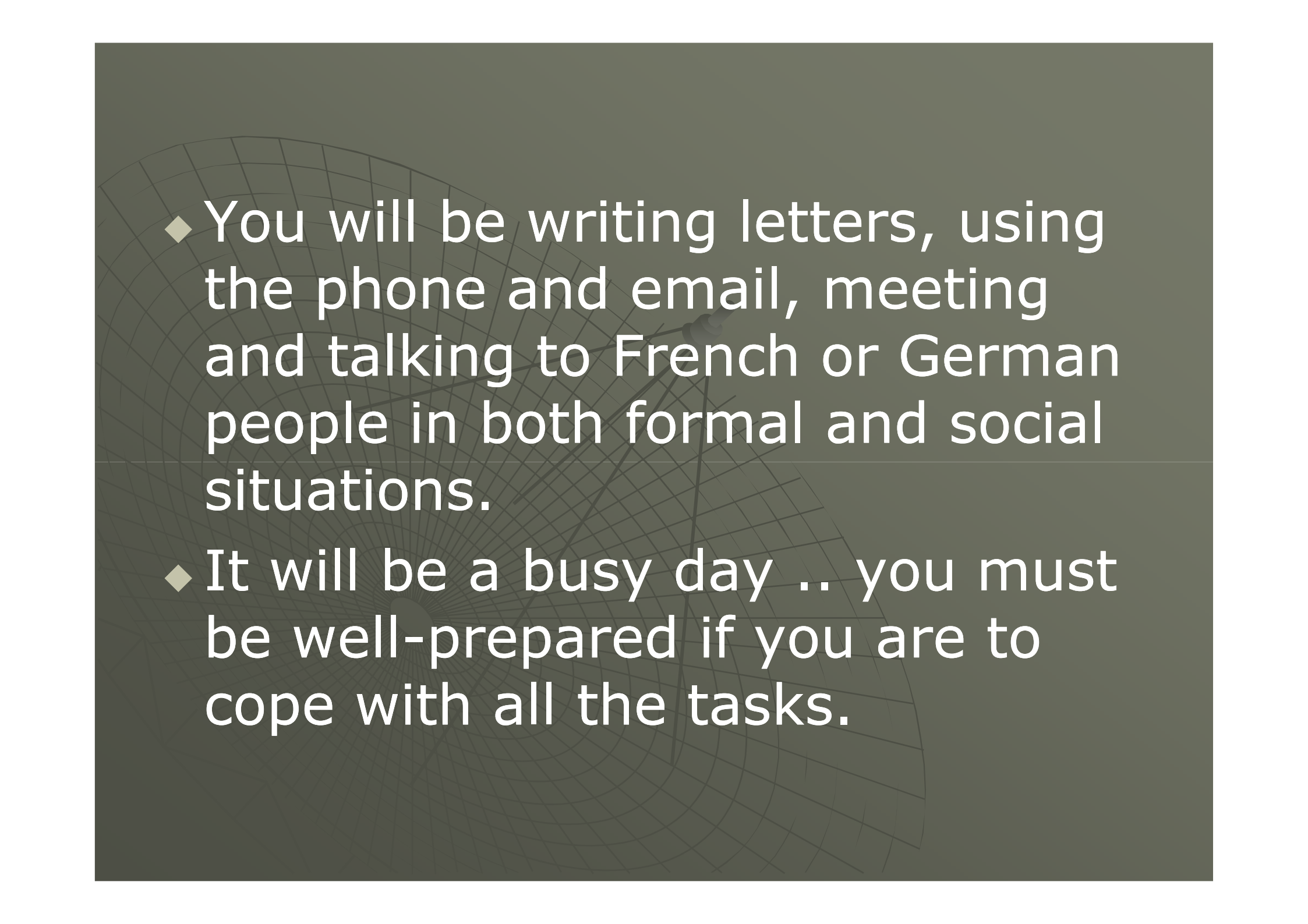
- ◆ to demonstrate how foreign language skills can be of practical value in industry and commerce.
- ◆ to practise in a different setting some of the language work needed GCSE.
- ◆ to encourage students to work in a team.

THE EXERCISE

- ◆ You work for a British company trying to promote a product in France or Germany.
- ◆ You must liaise with representatives from French or German companies who are visiting Swindon.

You will be involved in the following activities

- ◆ ... you must invite representatives to Swindon for the presentation of your product. You will email and phone them.
- ◆ ... you must present your product to an audience including the visitors and the rest of the groups. You should use PowerPoint and may also have printed handouts.
- ◆ ... you must discuss with your visitor arrangements for travel, hotel accommodation and entertainment by phone and in person. You will have brochures and leaflets about Swindon to refer to.
- ◆ ... you must entertain your visitors socially over lunch.

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- ◆ You will be writing letters, using the phone and email, meeting and talking to French or German people in both formal and social situations.
 - ◆ It will be a busy day .. you must be well-prepared if you are to cope with all the tasks.

- ◆ You will go out of school, to Intel offices in Old Town.
- ◆ 30 students will be involved so there will be internal competitions to decide who goes.
- ◆ You will need to wear `business' clothes and lunch will be provided

A large satellite dish antenna is shown in a dark, monochromatic style. The dish is composed of a grid of lines that converge towards a central point, creating a sense of depth and perspective. The antenna's feed horn is visible at the top right of the dish. The background is a solid, dark grey color. Overlaid on the center of the dish is the text "ENJOY YOUR DAY" in a clean, white, sans-serif font.

ENJOY YOUR DAY